Skills and Knowledge

This is not a test. There is no pass or fail. It's a guide to how much knowledge or experience you have of each area. Don't be shy, if you think you are good, tick the "Good" box.

Skills	Notes	Stunning	Excellent	Very Good	Good	Average	OK	Derr!
Copywriting								
Public Relations								
Data Analysis								
Email Marketing								
Graphic Design								
CRM								
Pay Per Click (PPC)								
Video Production								
Video Editing								
Website Maintenance								
SEO On site								
SEO Offsite								
Outreach								
Landing Page Design								
Google Analytics								
Leadership Technical								
Leadership Management								
Mobile Marketing								
Mobile App design								
Facebook								
Twitter								
Linked In								
Autoresponders								
Photography								
Sales Funnel Design								
Blogging								
Tools & Resources								
Wordpress								
HTML								
Word								
Excel								
Photoshop								
Adobe Premier								
Adobe After Effects								
Adobe Illustrator								
Other Graphics								
Autocad/Autodesk								
Magento/eCommerce								
iMovie/Final Cut Pro								
Mailchimp/Infusionsoft/Other								
Smartsheet								
Basecamp								
Soccoco								
Piktochart								
Powerpoint								
Other Presentation software								
Management Experience								
Written thesis								
Writing business Reports								
Writing reports for shareholders								
Stand Up Presentations								
Creating seminars								
Training Staff								
Writing marketing plans								
Creating promotions								
Creating page advertising								
Managing staff of less than 10 peopl								
Managing staff of up to 50 people								
Managing staff of 50+								
Carrying out staff hiring								
Carrying out staff dismissal								
Carrying out staff redundancy								
New business development								