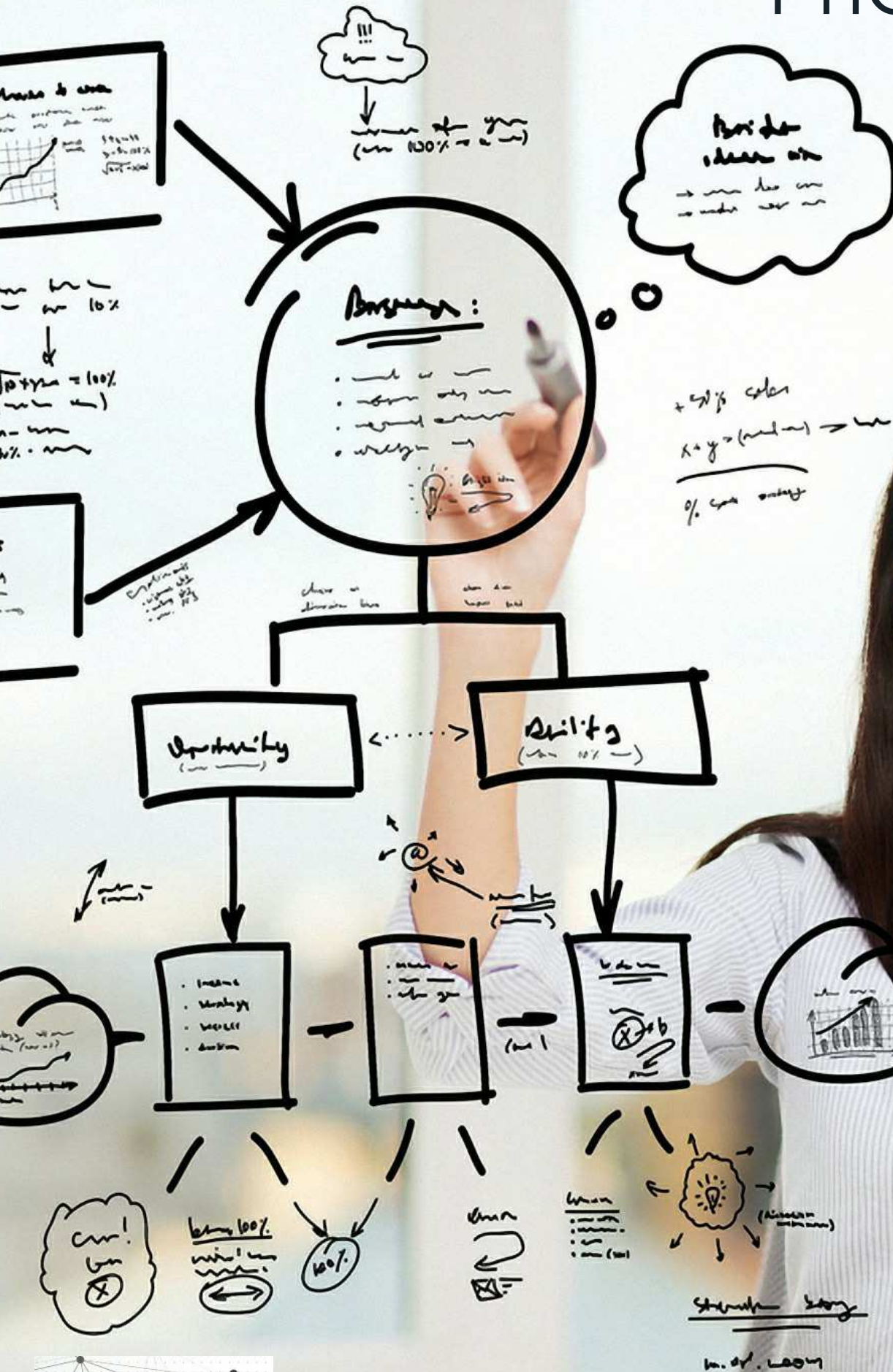


A price guide to what you will pay for our digital marketing services

Prices

inter-connected-digital assets

We connect all your digital assets to create a continuous lead, sales or enquiry system.



Price List

Most	Normal	Best Value		Least
Hourly Rate	Daily Rate	Weekly Rate	Monthly Rate	Quarterly Rate
£52.20	£256	£1152	£4300	£10752
This is 60 minutes and used on an ad- hoc basis	This is 8 hours at £44 per hour	Based on daily rate of £256 x 5 working days	Based on daily rate of £256 x 28 working days,	Based on daily rate of £256 x 84 days
Use this if you don't know how many hours or days you want us for.	Use this if you don't know how many days you want	This is a contracted week.	This is a contracted continuous 28 days.	This is a continuous 84 days or 12 weeks.
Which is 40% mark up on the half day rate.	This is the baseline daily rate all other rates are calculated from this	Which is £1,280 and a 10% discount applied.	which is £7,168 then a 40% discount applied.	84 working days which is £21,504 and a 50% discount applied.
The Effective Daily Rate is £400	The Effective daily rate is £256	The Effective Daily Rate is £230	The Effective Daily Rate is £153	The Effective Daily Rate is £128

Pricing Logic.

Best Value

It's less expensive when you decide on a time frame or project. If you approach this with an uncertain goal in mind then the daily rate is the most expensive.

If you have a idea of the objective, the time it will take and the results expected then we will use Smartsheet, Basecamp or jira to manage and report the work in progress.

All work is subject to UK vat and payable every four weeks or at the end of the work if it is less than four weeks. Payment can only be by BACS or Faster Payments.

In certain cases depending on the project, an advance part payment may be requested.

The most popular is to try and make the monthly outlay appear like a salary, in which case choose 8 days at £256, normally at two days per week. This allows for the staff and systems to be integrated and reviewed without disrupting daily work. To check out salaries go to www.campaignlive.co.uk search ob + Marketing



Contact us on 0773 3265784

www.icdigitalassets.com